Sector	Category	Type	बैशाख (April/May)	जेठ (May/Jun)	अषाढ (June/July)	साउन (July/Aug)	भदौं (Aug/Sep)	असोज (Sep/Oct)	कार्तिक (Oct/Nov)	मंसिर (Nov/Dec)	पुष (Dec/Jan)	माघ (Jan/Feb)	फागुन (Feb/Mar)	चैत्र (Mar/Apr)
Agriculture – rice cultivation	Agriculture	Seasonal	M	M	H	H	H	M	H	H	L	L	L	H
Agriculture – wheat cultivation	Agriculture	Seasonal	M	L	L	L	L	M	H	H	M	M	M	H
Agriculture – maize cultivation	Agriculture	Seasonal	H	M	H	H	M	L	L	L	L	M	H	H
Vegetable farming	Agriculture	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Potato/onion/commercial crops	Agriculture	Seasonal	H	M	M	M	H	H	H	M	M	M	H	H
Floriculture/nursery	Agriculture	Seasonal	H	M	M	M	H	H	H	H	M	M	H	H
Livestock & dairy	Agriculture	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Poultry & egg production	Agriculture	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Fisheries/aquaculture	Agriculture	Seasonal	H	M	M	H	H	H	H	H	H	H	H	M
Agro-processing & food processing	Manufacturing	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Dairy processing	Manufacturing	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Garment/apparel	Manufacturing	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Textile/handloom	Manufacturing	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Furniture/wood products	Manufacturing	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Brick manufacturing	Manufacturing	Seasonal	H	H	M	L	L	L	L	H	H	H	H	H
Construction – buildings	Construction	Seasonal	H	H	H	M	M	L	L	H	H	H	H	H
Road/highway construction	Construction	Seasonal	H	H	H	L	L	L	M	H	H	H	H	H
Electrical installation	Construction/services	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Plumbing/sanitation	Construction/services	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Masonry/carpentry/painting	Construction/services	Year-round	H	H	H	L	M	H	H	H	H	H	H	H
Tourism – trekking/mountaineering	Tourism	Seasonal	M	M	L	L	L	H	H	M	M	M	H	H
Hotels/lodges/homestays	Tourism	Seasonal	M	L	L	H	M	H	H	M	M	M	H	H
Restaurants/catering	Tourism/services	Seasonal	H	H	H	L	L	M	M	H	L	H	H	H
Travel/tour operation	Tourism	Seasonal	M	L	L	L	M	H	H	M	M	M	H	H
Tourist transport/vehicle services	Tourism/services	Seasonal	H	H	H	L	L	H	H	M	M	M	H	H
Retail/wholesale trade	Commerce	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
E-commerce/online retail	Commerce/digital	Emerging	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑
Transport/logistics/warehousing	Services	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Automobile repair/servicing	Services	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Mobile/electronics repair	Services/digital	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Security/cleaning/facility services	Services	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Education/private training	Services	Year-round	H	H	H	L	L	L	L	H	H	H	H	H
Health/medical support services	Care economy	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
Childcare/eldercare/care work	Care economy	Emerging	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑
Beauty/wellness/personal services	Services	Year-round	H	H	H	H	H	H	H	H	H	H	H	H
IT/software/web development	Digital	Emerging	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑
Digital marketing/content/media	Digital	Emerging	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑
BPO/call centre/remote services	Digital	Emerging	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑
Platform/gig/delivery services	Digital	Emerging	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑
Renewable energy – solar	Green	Emerging	M↑	M↑	M↑	M↑	H↑	H↑	H↑	H↑	M↑	M↑	M↑	M↑
Waste management/recycling	Green	Emerging	M↑	M↑	M↑	M↑	H↑	H↑	H↑	H↑	M↑	M↑	M↑	M↑
Energy efficiency/green construction	Green	Emerging	H↑	M↑	M↑	M↑	M↑	H↑	H↑	H↑	H↑	H↑	H↑	H↑
Environmental/climate services	Green	Emerging	M↑	M↑	M↑	M↑	H↑	H↑	H↑	H↑	M↑	M↑	M↑	M↑
Creative economy/design/crafts	Creative	Emerging	M↑	M↑	M↑	M↑	H↑	H↑	H↑	M↑	M↑	M↑	M↑	M↑

Note: H = High, M = Medium, L = Low
H↑/M↑ = emerging/future demand signal

Prepared by
Sandeep Kumar Sah
(Founder & Director)
Employment Sector Reform Dialogue Forum